

Sustainability Accounting Standards Board

Presentation for the Retail Industry Leaders Association

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The Sustainability Accounting Standards Board

Non-profit standards-setting organization for financially material ESG information





Introducing the Value Reporting Foundation

SASB and the IIRC are merging

The Value Reporting Foundation





A major advancement towards building a comprehensive and holistic reporting system.

The merger of the IIRC and SASB will:

- Simplify the field
- Globalize both organizations
- Support the needs of investors and other stakeholders
- Focus on reporting as a means to changing behaviour
- Achieve interoperability with the GRI standards
- Advance the adoption of integrated reporting and integrated thinking
- Accelerate progress towards a comprehensive corporate reporting system.



Industries Grouped by Resource Intensity & Sustainability Impacts

Sustainable Industry Classification System (SICS®): 77 industries within 11 sectors



Consumer Goods

- Apparel, Accessories & Footwear
- Appliance Manufacturing
- Building Products & Furnishings
- E-Commerce
- Household & Personal Products
- Multiline and Specialty Retailers & Distributors
- Toys & Sporting Goods



Extractives & Minerals Processing

- Coal Operations
- Construction Materials
- Iron & Steel Producers
- Metals & Mining
- Oil & Gas Exploration & Production
- Oil & Gas Midstream
- Oil & Gas Refining & Marketing
- Oil & Gas Services



Financials

- Asset Management & Custody Activities
- Commercial Banks
- Consumer Finance
- Insurance
- Investment Banking & Brokerage
- Mortgage Finance
- Security & Commodity Exchanges



Food & Beverage

- Agricultural Products
- Alcoholic Beverages
- Food Retailers & Distributors
- Meat, Poultry & Dairy
- Non-Alcoholic Beverages
- Processed Foods
- Restaurants
- Tobacco



Health Care

- Biotechnology & Pharmaceuticals
- Drug Retailers
- Health Care Delivery
- Health Care Distributors
- Managed Care
- Medical Equipment & Supplies



Infrastructure

- Electric Utilities & Power Generators
- Engineering & Construction Services
- Gas Utilities & Distributors
- Home Builders
- Real Estate
- Real Estate Services
- Waste Management
- Water Utilities & Services



Renewable Resources & Alternative Energy

- Biofuels
- Forestry Management
- Fuel Cells & Industrial Batteries
- Pulp & Paper Products
- Solar Technology & Project Developers
- Wind Technology & Project Developers



Resource Transformation

- Aerospace & Defense
- Chemicals
- Containers & Packaging
- Electrical & Electronic Equipment
- Industrial Machinery & Goods



Services

- Advertising & Marketing
- Casinos & Gaming
- Education
- Hotels & Lodging
- Leisure Facilities
- Media & Entertainment
- Professional & Commercial Services



Technology & Communications

- Electronic Manufacturing Services & Original Design Manufacturing
- Hardware
- Internet Media & Services
- Semiconductors
- Software & IT Services
- Telecommunication Services



Transportation

- Air Freight & Logistics
- Airlines
- Auto Parts
- Automobiles
- Car Rental & Leasing
- Cruise Lines
- Marine Transportation
- Rail Transportation
- Road Transportation



Where do You Fit in SASB's Industry Classfication? Today's Attendees:

Company	Industry
3M	Chemicals
Abercrombie & Fitch Co.	Apparel, Accessories & Footwear
Advance Auto Parts	Multiline and Specialty Retailers & Distributors
American Eagle Outfitters	Apparel, Accessories & Footwear
AutoZone, Inc	Multiline and Specialty Retailers & Distributors
Big Lots	Multiline and Specialty Retailers & Distributors
Burlington Stores	Multiline and Specialty Retailers & Distributors
Canadian Tire	Multiline and Specialty Retailers & Distributors
CarMax	Multiline and Specialty Retailers & Distributors
Carter's, Inc.	Apparel, Accessories & Footwear
Columbia Sportswear	Apparel, Accessories & Footwear
Company	Apparet, Accessories & Footwear
Costco	Multiline and Specialty Retailers & Distributors
CVS Health	Drug Retailers
Designer Brands Inc.	Apparel, Accessories & Footwear
DICK'S Sporting Goods	Multiline and Specialty Retailers & Distributors
Dollar General	Multiline and Specialty Retailers & Distributors
Energizer Holdings	Household & Personal Products
Finish Line	na
Five Below, Inc.	Multiline and Specialty Retailers & Distributors
Foot Locker	Apparel, Accessories & Footwear
Gap Inc.	Apparel, Accessories & Footwear
Hibbett Sporting Goods, Inc.	Multiline and Specialty Retailers & Distributors
J.Crew	na
JCPenney	Multiline and Specialty Retailers & Distributors

Company	Industry		
Kohl's	Multiline and Specialty Retailers & Distributors		
Levi Strauss & Co.	Apparel, Accessories & Footwear		
Lowe's	Multiline and Specialty Retailers & Distributors		
Macy's, Inc.	Multiline and Specialty Retailers & Distributors		
Meijer	na		
Michaels	Multiline and Specialty Retailers & Distributors		
Neiman Marcus Group	Multiline and Specialty Retailers & Distributors		
Nordstrom	Multiline and Specialty Retailers & Distributors		
Petco	Multiline and Specialty Retailers & Distributors		
PetSmart	na		
Qurate Retail Group	E-commerce		
REI	Multiline and Specialty Retailers & Distributors		
Rite Aid	Drug Retailers		
Sherwin-Williams	Chemicals		
Signet Jewelers	Apparel, Accessories & Footwear		
Starbucks	Restaurants		
Target	Multiline and Specialty Retailers & Distributors		
The Home Depot	Multiline and Specialty Retailers & Distributors		
The Kroger Co	Food Retailers & Distributors		
Tractor Supply Company	Multiline and Specialty Retailers & Distributors		
Under Armour	Apparel, Accessories & Footwear		
Ulta Beauty	Multiline and Specialty Retailers & Distributors		
VF Corporation	Apparel, Accessories & Footwear		
Walgreens	Drug Retailers		



A Starting Point: Five Broad Dimensions of Sustainability

SASB's research begins with a universe of ESG issues, then applies the industry lens

Environment

- · GHG Emissions
- Air Quality
- Energy Management
- Water & Wastewater Management
- Waste & Hazardous Materials Management
- Ecological Impacts

Leadership & Governance

- Business Ethics
- Competitive Behavior
- Management of the Legal & Regulatory Environment
- Critical Incident Risk Management
- Systemic Risk Management



Business Model & Innovation

- Product Design & Lifecycle Management
- Business Model Resilience
- Supply Chain Management
- Materials Sourcing & Efficiency
- Physical Impacts of Climate Change

Social Capital

- Human Rights & Community Relations
- Customer Privacy
- Data Security
- Access & Affordability
- Product Quality & Safety
- Customer Welfare
- Selling Practices & Product Labeling

Human Capital

- Labor Practices
- Employee Health & Safety
- Employee Engagement, Diversity & Inclusion



Sustainability Issues Are Different Across Industries



SASB Materiality Map®

SASB's Materiality Map® identifies sustainability issues that are likely to affect the financial condition or operating performance of companies within an industry. In the left-hand column, SASB identifies 26 sustainability-related business issues, or General Issue Categories, which encompass a range of Disclosure Topics and their associated Accounting Metrics that vary by industry. For example, the General Issue Category of Customer Welfare encompasses both the Health and Nutrition topic in the Processed Foods industry and the Counterfeit Drugs topic in the Health Care Distributors industry. For commercial use terms of the SASB Materiality Map®, please contact us.

The SASB Materiality Map® does not contain all guidance necessary for use of the standards. To download the SASB standards, click here.

マテリアリティマップの日本語版をご覧になるには、ここをクリックしてください To see a version of the Materiality Map in Japanese, please click here.

Sector Level Map

- Issue is likely to be material for more than 50% of industries in sector
- Issue is likely to be material for fewer than 50% of industries in sector
- Issue is not likely to be material for any of the industries in sector

Industry Level Map

- Not likely a material issue for companies in the industry
- Likely a material issue for companies in the industry

		Consumer Goods	Extractives & Minerals Processing	Financials	Food & Beverage	Health Care	Infrastructure	Renewable Resources & Alternative Energy	Resource Transformation	Services	Technology & Communications	Transportation
Dimension	General Issue Category ©	Click to expand	Click to expand	Click to expand	Click to expand	Click to expand	Click to expand	Click to expand	Click to expand	Click to expand	Click to expand	Click to expand
	GHG Emissions											
	Air Quality											
	Energy Management											
Environment	Water & Wastewater Management											
	Waste & Hazardous Materials Management											
	Ecological Impacts											
	Human Rights & Community Relations											
	Customer Privacy											
	Data Security											
Social Capital	Access & Affordability											
	Product Quality & Safety											
	Customer Welfare											
	Selling Practices & Product Labeling											
	Labor Practices											
Human Capital	Employee Health & Safety											
	Employee Engagement, Diversity & Inclusion											
	Product Design & Lifecycle Management											
Business	Business Model Resilience											
Model &	Supply Chain Management											
Innovation	Materials Sourcing & Efficiency											
	Physical Impacts of Climate Change											
	Business Ethics											
	Competitive Behavior											
Leadership & Governance	Management of the Legal & Regulatory Environment											
	Critical Incident Risk Management											
	Systemic Risk Management											

Efficient and Cost-Effective for Companies

SASB provides a cost-effective way to report on financially material ESG topics



SASB standards average 6 topics and 13 metrics (74 percent quantitative) per industry

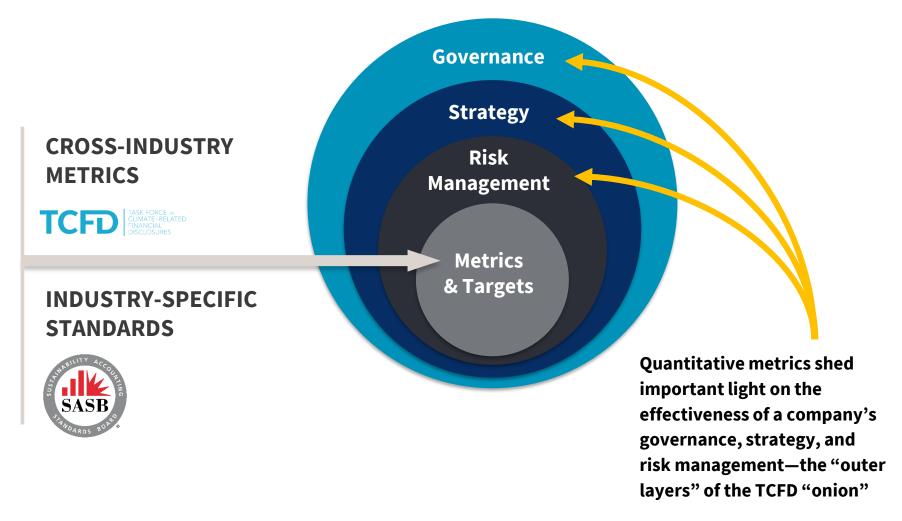


SASB metrics are aligned with more than 200 existing frameworks, regulations, and certifications



SASB and TCFD Enable Robust Climate-Related Reporting

Industry-specific standards provide actionable information on climate risk



SASB metrics are among the most frequently referenced tools cited by TCFD for implementing its recommendations





Investor Support & Corporate Adoption



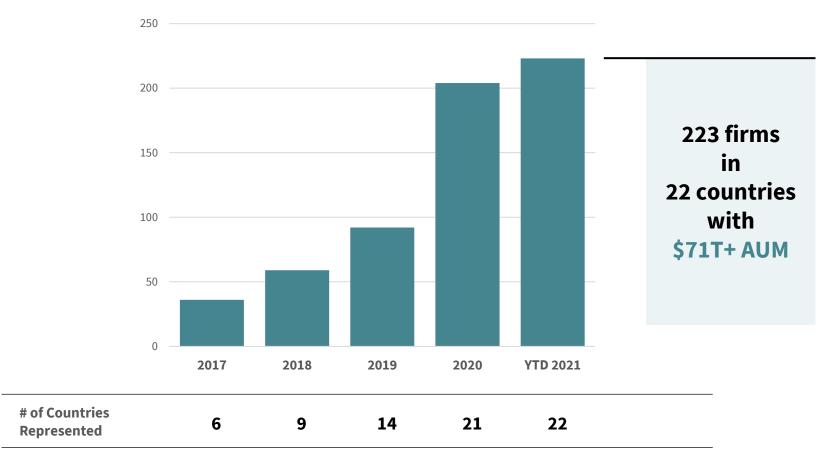
Momentum: International Investor Support for SASB Standards

Dramatic increase in investors around the world using and licensing the SASB standards, representing \$71T+ in AUM

11

Investor Supporters

of SASB Alliance/Investor Advisory Group Members and Licensees







The Heart of >200 SASB Alliance Members: SASB Investor Advisory Group (IAG)

SASB's IAG has 58 members from 12 countries with more than \$48 trillion in AUM

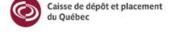
Asset Owners









































12





Asset Managers





























































Now More Than 920 SASB Reporters World-wide – as of end of April, 2021

More than half of the S&P 500 and one third of the S&P Global 1200 are reporters

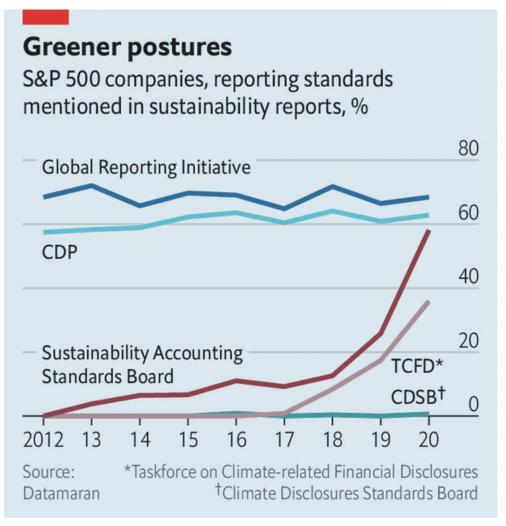


Complete list: https://www.sasb.org/company-use/



13

Corporate Adoption of SASB Standards in the U.S.



Source: 'Telling all: Regulators want firms to own up to climate risks'. The Economist, March 13, 2021 edition

The Economist

14



Companies Reporting with SASB Standards

Hundreds of companies around the world and across every sector are using SASB Standards to communicate financially material sustainability information to investors. The list below provides a diversity of examples. Click a company's name to view its report. (These links are provided as a convenience and for informational purposes only.)

Reporting with SASB or planning to but don't see your company here? Let us know!

SASB reporters section of our site is now searchable by country, industry, and other parameters

Industry V Sect	.01	Country V Type of	Publicat Sort	.by •	2 Search	
Company name		Industry	Sector	Country	Type of Document	Publication Year
ABM Industries Inc	\rightarrow	Professional & Commercial Services	Services	United States	Corporate Responsibility Reports	2020
Acer Inc	\rightarrow	Hardware	Technology & Communications	Taiwan	Corporate Responsibility Reports	2020
Acuity Brands Inc	\rightarrow	Electrical & Electronic Equipment	Resource Transformation	United States	Corporate Responsibility Reports	2020
Adecoagro SA	\rightarrow	Agricultural Products	Food & Beverage	Argentina	Corporate Responsibility Reports	2020
Adobe Inc	\rightarrow	Software & IT Services	Technology & Communications	United States	Corporate Responsibility Reports	2020
Adobe Inc	\rightarrow	Software & IT Services	Technology & Communications	United States	Corporate Responsibility Reports	2019
Aecon Group Inc	\rightarrow	Engineering & Construction Services	Infrastructure	Canada	Corporate Responsibility Reports	2020
Aflac Inc	\rightarrow	Insurance	Financials	United States	Corporate Responsibility Reports	2020
Agios Pharmaceuticals Inc	\rightarrow	Biotechnology & Pharmaceuticals	Health Care	United States	Corporate Responsibility Reports	2020
AGL Energy Ltd	\rightarrow	Electric Utilities & Power Generators	Infrastructure	Australia	Annual Reports	2020

Current SASB Reporters in Key Industries



Apparel, Accessories & Footwear Industry



Multiline and Specialty Retailers & Distributors Industry

Capri Holdings Ltd (UK)	<u>Link</u>
Columbia Sportswear Co	<u>Link</u>
Deckers Outdoor Corp	<u>Link</u>
Foot Locker	<u>Link</u>
Gap Inc/The	<u>Link</u>
Hanesbrands Inc	<u>Link</u>
Lojas Renner SA (Brazil)	<u>Link</u>
NIKE Inc	<u>Link</u>
PVH Corp	<u>Link</u>
Ralph Lauren Corp	<u>Link</u>
VF Corporation	<u>Link</u>

ACCO Brands Corp	<u>Link</u>
ASBISc Enterprises PLC	<u>Link</u>
Best Buy Co Inc	<u>Link</u>
Burlington Stores Inc	<u>Link</u>
Genuine Parts Co	<u>Link</u>
Home Depot Inc/The	<u>Link</u>
Lithia Motors Inc	<u>Link</u>
LKQ Corp	<u>Link</u>
Lowe's Cos Inc	<u>Link</u>
Macy's Inc	<u>Link</u>

Nordstrom Inc	<u>Link</u>
SiteOne Landscape Supply Inc	<u>Link</u>
Super Retail Group Ltd	<u>Link</u>
Target Corp	<u>Link</u>
Tractor Supply Co	<u>Link</u>
Ulta Beauty Inc	<u>Link</u>
Walmart Inc	<u>Link</u>
Williams-Sonoma Inc	<u>Link</u>
WW Grainger Inc	<u>Link</u>
ZAGG Inc	<u>Link</u>



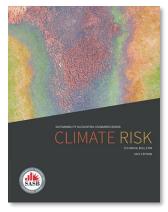


Research Update



SASB Evolves Alongside the Markets

New SASB Guidance



https://www.sasb.org/knowledgehub/climate-risk-technical-bulletin/

Climate Risk Technical Bulletin

- Climate-related financial risks and opportunities for nearly <u>every</u> company in nearly <u>every</u> industry.
- Full table of SASB's climate-related metrics and associated risks across
 77 industries
- Broken down by climate risk type (physical, transition, regulatory)



https://www.sasb.org/knowledgehub/sasb-human-capital-bulletin/

Human Capital Management Bulletin

- A list of SASB industry standards that contain topics and metrics related to human capital
- An overview of selected human capital-related topics and metrics across all 77 SASB industry standards
- A summary of SASB's Human
 Capital Management Research
 Project



18

Practical Guide to SASB and GRI Reporting

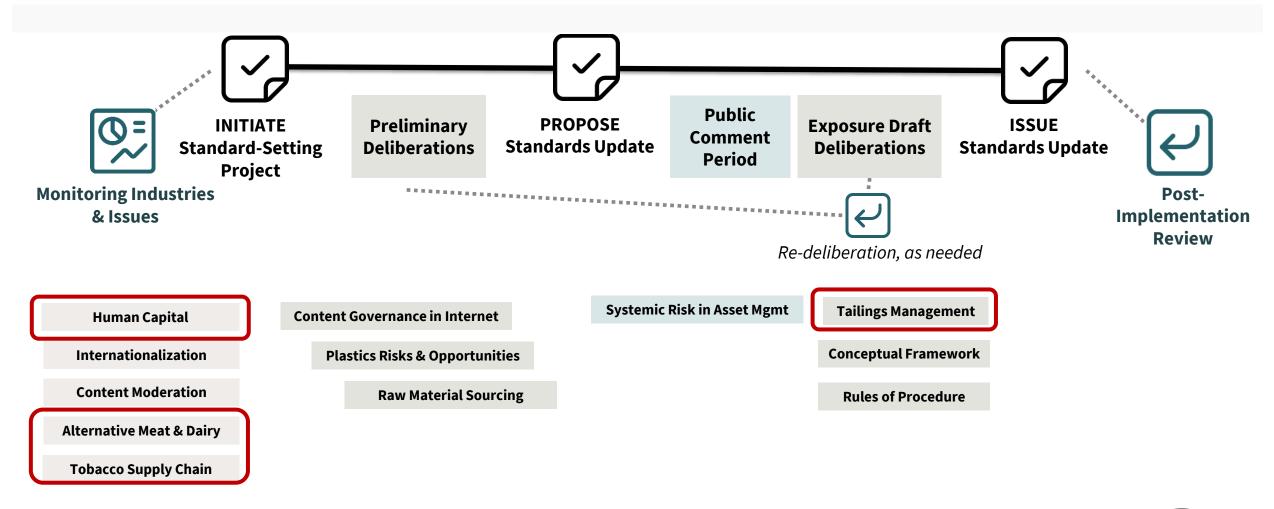
- Differences between SASB and GRI
 - Materiality
 - Scope of disclosure
 - Audience and stakeholder interests
 - Standard-setting process
- Case studies: GM, Diageo, Suncor, CDL

https://www.sasb.org/knowledge-hub/practical-guide-to-sustainability-reporting-using-gri-and-sasb-standards/



Project Pipeline Overview

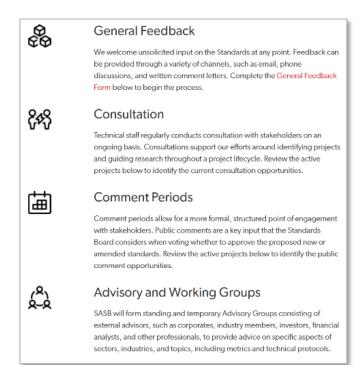
Multiple standard-setting projects progressing towards exposure draft/public comment periods; several active research projects in the pre-agenda research & consultation phase



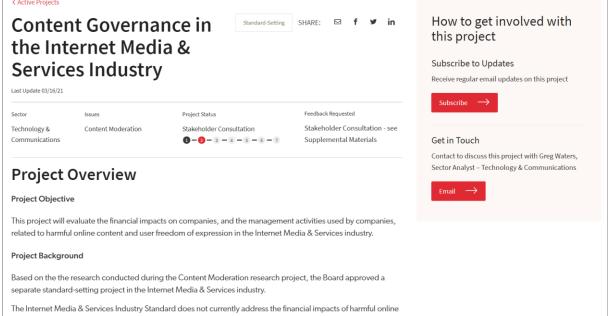


Commitment to Market Feedback, Transparency, and Engagement

Significant advancements in 2020 to solicit market feedback on the Standards



Example:



VISIT

sasb.org/standards/process/active-projects/



Human Capital: Prioritization for Forward Workstreams

Priority	Theme Prioritization in Future Standard-Setting Activities		
4	Workplace Culture		
1	Industry-Agnostic Human Capital Information		
2	Labor Conditions in the Supply Chain		
3	Workforce Investment		
4	Worker Wellbeing		
	Alternative Workforce		



Tranche 1a—One of Two Top Priorities—Centered on Diversity, Inclusion & Engagement

Priority	Tranche	Tranche Description	Rationale
1 a	Workplace Culture	Addresses diversity, inclusion, and engagement	 Strong investor interest that indicates the broad financial relevance of the issue Clear channels of financial impacts dependent on industry/business model Clear, mission-aligned opportunities to improve the Standards to better account for the issue, including the consistency in which it is evaluated across the Standards



Tranche 1b Centers on Broadly Applicable, Fundamental Principles of Human Capital

Priority	Tranche	Tranche Description	Rationale
1b	Industry Agnostic Human Capital Information	Evaluate range of possible solutions to broadly-applicable, fundamental human capital informational needs Outcomes may include: guidance, a technical bulletin, activity metric project, or a standard	 Strong investor demand for broadly applicable, fundamental human capital information that is comparable across the market Workstream centers on broadly applicable concepts, principles, or measurements where industry-specificity may not be necessary to maximize our decision-useful information objective Fundamental workforce composition information may serve as a starting point but is likely insufficient on its own This workstream does not alter the overall importance of industry-specificity in generating decision-useful information for investors—including how the Board and staff regularly evaluate tradeoffs between industry-specificity versus broad comparability throughout standard setting—rather, the workstream acknowledges the staff view that certain human capital concepts broadly apply across the market and may be best approached in an industry-agnostic manner

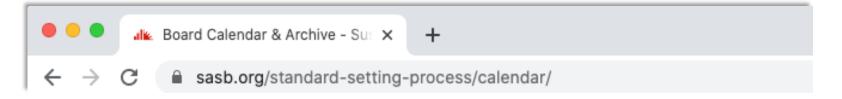


2021 Standards Board Meetings*

July 7th & 8th

September 30th & October 1st

December TBD



Standards Board Meeting Calendar & Archive page contains full details of meeting dates and registration links to access live stream of the public meetings. Recordings and a summary of meeting outcomes are available shortly after each meeting.

We welcome you to visit our **Contact Us** page to subscribe for standards-related updates.

Please use our <u>Public Comment Form</u> to provide feedback on the standards.

Dates are tentative. Public Standards Board meetings are announced a minimum of 10 days prior to the meeting date.





Regulatory Update



SASB's Views on SEC Action Over ESG Disclosure

- The SEC can effectively achieve high-quality climate related disclosure by leveraging previous work and existing expertise.
- The SEC may rely on third-party, market-led standards that meet certain key criteria: agreed upon by companies, investors, and other market participants, and can flexibly adapt to market circumstances without the need for continuous rulemaking.
- Disclosure requirements should include industry-specific data focused on enterprise value, which is cost-effective and efficient for companies to gather, manage, assure and report
- Leading indicators that focus on the direct, industry-specific levers available to a company provide actionable data to management and decision-useful information to investors
- The SEC should coordinate globally with the coming SSB under the IFRS Foundation to enhance global comparability and reduce complexity for reporting companies and investors.



https://www.sasb.org/blog/sasb-supports-sec-action-to-promote-decision-useful-esg-disclosure/

https://www.sasb.org/wpcontent/uploads/2021/05/SASB SEC Climate Letter 2021-05-19 FINAL.pdf





Implementation Best Practices



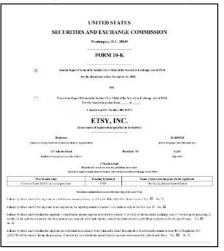
Reporting Channel is Determined by the Reporting Company

SASB-reporting companies use a variety of different channels and formats

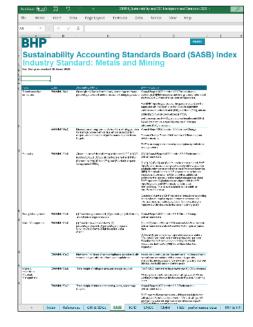
Standalone SASB Report



Regulatory Filing



Data Table



Integrated Report



SASB Index

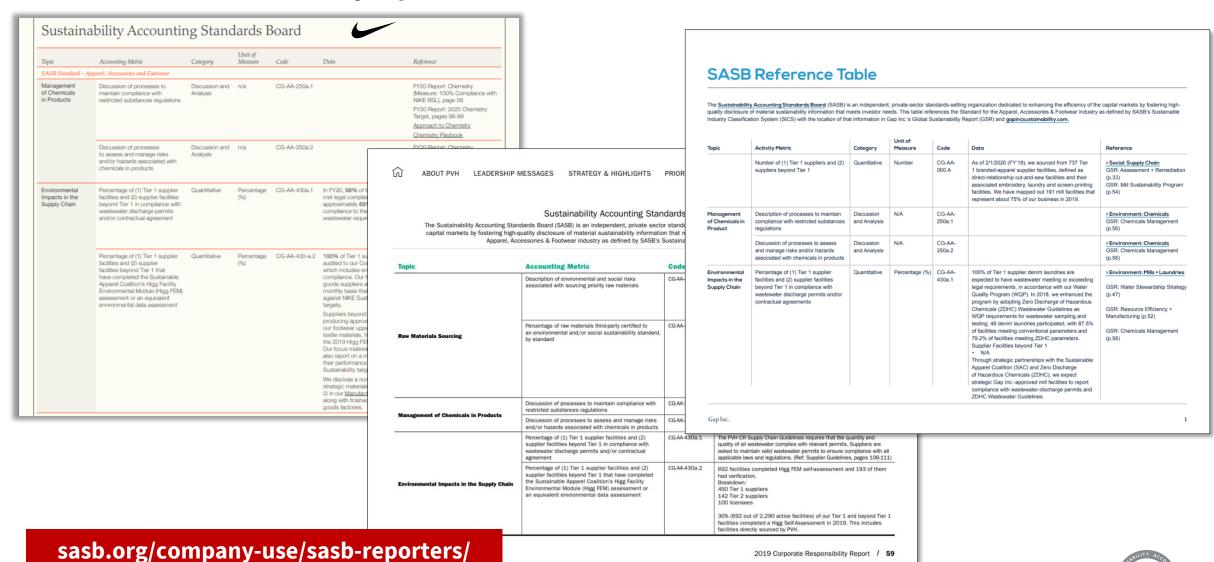


sasb.org/company-use/sasb-reporters/



SASB Reporters: Most Common Use Case

SASB table in a sustainability report or standalone



2019 Corporate Responsibility Report / 59

The Standards Application Guidance



SASB Standards Application Guidance

VERSION 2018-10

1.0 Applicability

The SASB Standards Application Guidance applies to all SASB Sustainability Accounting Standards ("SASB standards" or "industry standards"). This guidance is incorporated by reference in each industry standard and is considered part of the standard itself.

SASB industry standards contain disclosure topics, associated accounting metrics and technical protocols, and activity metrics for each industry. Unless otherwise specified in the technical protocols, the guidance contained herein applies to the definitions, scope, implementation, compilation, and presentation of the accounting metrics.

SASB industry standards can be obtained at www.sasb.org/standards-overview/download-current-standards/.

1.1 Contextual Information and Additional Guidance

The SASB industry standards and the SASB Standards Application Guidance are subject to due process and governed by foundational documents: the SASB Conceptual Framework and the SASB Rules of Procedure. These documents, as well as other informational resources, can be found at sasb.org.

2.0 Standards Conformance

The term "shall" is used throughout the SASB standards to indicate those elements that reflect requirements of the standards. The term "should" is used to indicate guidance, which although not required, provides a recommended approach for the implementation of the standard. The term "may" is also used to indicate guidance that is not required, but provides an optional approach for the implementation of the standard.

Because the use of the SASB standards is voluntary, requirements of a standard (as indicated by "shall" clauses), along with the guidance contained herein, refer to those conditions that must be followed in order for disclosure to be in conformance with the applicable industry standard(s).

This document answers questions like:

- How does my company conform with the SASB standards?
- Can my company omit or modify a metric/topic?
- Can I use estimations when compiling the SASB metrics?
- A law referenced in the standard has changed since its codification; how should I proceed?
- The information requested in the standards does not provide an investor with sufficient context to understand my company's sustainability disclosure; can I include supplemental information?



What is "narrative description"?



A. Governance around risks and opportunities

B. Strategic approach to actual and potential impacts of topic-related risks and opportunities over time





C. Process to identify, assess and manage topicrelated risks and overall risk management process

D. Use of metrics and targets to assess and manage topic-related risks and opportunities





Download Your Industry Standard(s)

Example: Apparel, Accessories & Footwear Industry Standard





The SASB Industry Standards

SASB's 77 industry-specific standards can be downloaded at https://www.sasb.org/standards/download/



Apparel, Accessories & Footwear Industry



Multiline and Specialty Retailers & Distributors Industry

SASB Sustainability Disclosure Topics

Management of Chemicals in Products

Environmental Impacts of the Supply Chain

Labor Conditions in the Supply Chain

Raw Materials Sourcing

SASB Sustainability Disclosure Topics

Energy Management in Retail & Distribution

Data Security

Labor Practices

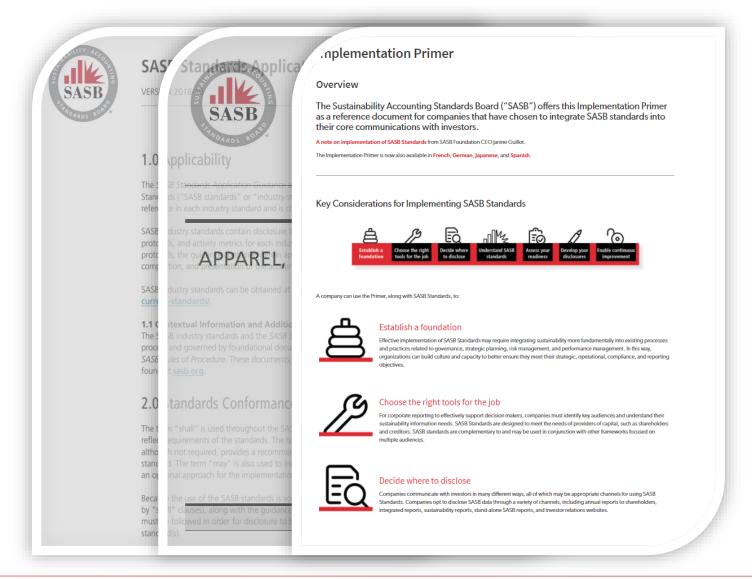
Workforce Diversity & Inclusion

Product Sourcing, Packaging & Marketing



Resources for Navigating SASB Disclosure

The Implementation Primer - https://www.sasb.org/implementation-primer/





Best Practices According to Investors



1. Quantitative and qualitative metrics measured consistently over time



2. SASB metrics supplemented by appropriate context (i.e., narrative description) to provide a complete picture of performance



3. An explanation accompanying any omitted or modified SASB metric/topic



4. Organized disclosure that is easily accessible to investors via existing reporting channels the company uses to communicate with its shareholders





Accounting for a Sustainable Future